



TEMPLATE DESIGN GUIDELINES

to submit **PDF, PNG, JPG, AI, PSD** or **EPS** files over **EMAIL** to a sales representative or at **info@snailpapers.com**


ROLLING PAPER LEAVES SLOT
The slot must be filled with background design. It will not be seen in final product.



Background design must be filled at least to the blue line.



BOOKLET'S BACK
We suggest turning your artwork upside down.



Remove the green, blue and red lines from the template and set the CMYK colour mode before emailing files to us.

FILE FORMAT: PDF, PNG, JPG, AI, PSD or EPS

COLOR MODE: **CMYK** - when sending files to sales representative or at info@snailpapers.com

FINISHED PRODUCT: Finished products are going to be printed in **CMYK colours**. Difference between screen and final product is possible.

YOUR DESIGN: An area to create or add your design, illustrations, text, logo,...

BLUE LINE: The background design must be filled at least to the blue line.

RED LINE: Estimated knife cutting line.

All important artwork must be at least 3 mm from the redline inwards.

GREEN LINE: Folding area.

BEYOND BLUE LINE: Non printing area.

ROLLING PAPERS

LEAVES SLOT: The leaves slot **must be** filled with design. The design will not be visible in the finished product.

LAYOUT LINES: All layout lines must be removed in the final version.

GRAPHICS & FONTS: Must be converted into vector graphics – curves.

PICTURES: Pictures must be embedded for AI, PSD, EPS or PDF file format.

RESOLUTION: **300 DPI**

TRADEMARKS: You take full responsibility for the use of trademarks in your artwork.

MISTAKES: You take full responsibility and we will not check for the position of pictures, texts, backgrounds, clip arts and spelling mistakes and overprint modes.

PRINT DIFFERENCES: We will not check the design difference between the original file and 3D online preview, provided PDF preview file, mock-up file and print file. Some colour difference is possible. Difference between the screen and the final product is possible.

