


TEMPLATE DESIGN GUIDELINES


to submit **PDF** and **EPS** files at SNAILPAPERS.COM by using customization tool.

ROLLING PAPER LEAVES SLOT
The slot must be filled with background design. It will not be seen in final product.




BOOKLET'S BACK
We suggest turning your artwork upside down.

Check your artwork in real-time with 360° product preview tool.




360° PRODUCT 3D VIEW

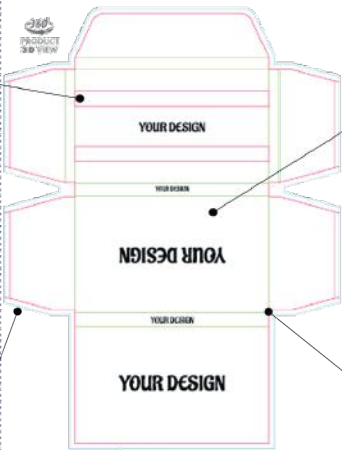
DESKTOP MOBILE



Before uploading materials into customization tool, please remove the green, blue and red lines from the template.



Background design must be filled at least to the blue line.



UPLOAD YOUR IMAGE, PDF OR EPS

FROM YOUR DEVICE

PDF/EPS

FACEBOOK

INSTAGRAM

FILE FORMAT: PDF or EPS

COLOR MODE: **RGB** - when uploading PDF or EPS files into customization tool at snailpapers.com

FINISHED PRODUCT: Finished products are going to be printed in **CMYK colours**. Difference between the screen and the final product is possible.

YOUR DESIGN: An area to create or add your design, illustrations, text, logo,...

BLUE LINE: The background design must be filled at least to the blue line.

RED LINE: Estimated knife cutting line.

All important artwork must be at least 3 mm from the redline inwards.

GREEN LINE: Folding area.

BEYOND BLUE LINE: Non printing area.

ROLLING PAPERS

LEAVES SLOT: The leaves slot **must be** filled with design. The design will not be visible in the finished product.

LAYOUT LINES: All layout lines must be removed in the final version.

GRAPHICS & FONTS: Must be converted into vector graphics – curves.

PICTURES: Pictures must be embedded for EPS or PDF file format.

RESOLUTION: 300 DPI

TRADEMARKS: You take full responsibility for the use of trademarks in your artwork.

MISTAKES: You take full responsibility and we will not check for the position of pictures, texts, backgrounds, clip arts and spelling mistakes and overprint modes.

PRINT DIFFERENCES: We will not check the design difference between the original file and 3D online preview, provided PDF preview file or print file. Some colour difference is possible. Difference between the screen and the final product is possible.

