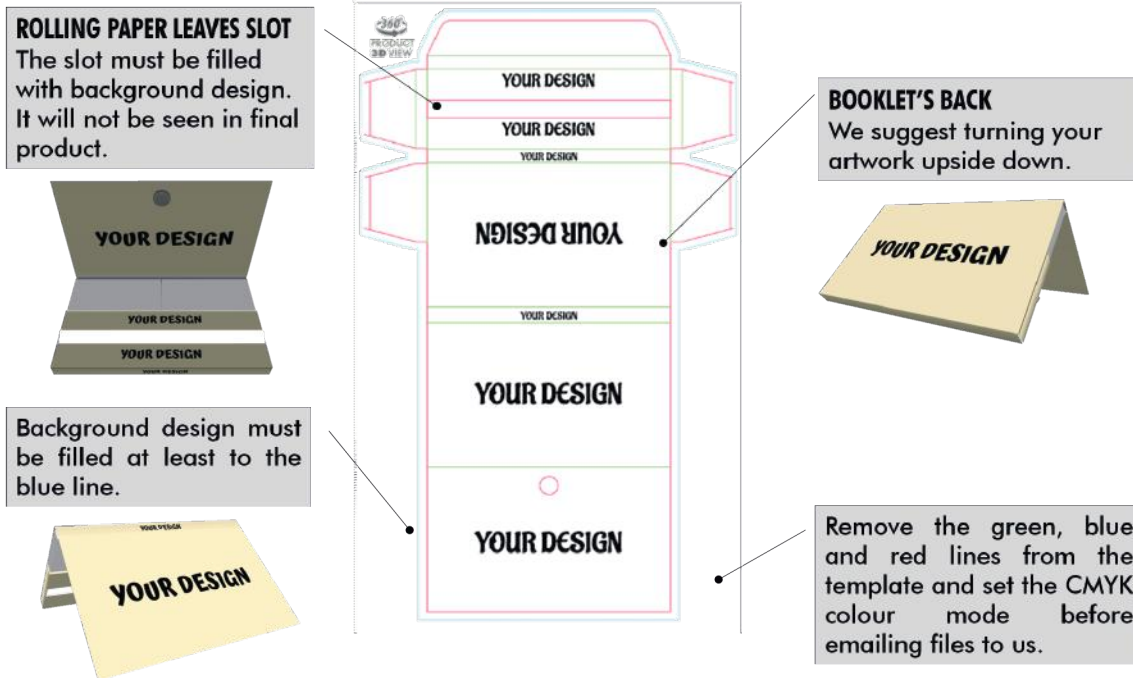


TEMPLATE DESIGN GUIDELINES

to submit **PDF, PNG, JPG, AI, PSD** or **EPS** files over **EMAIL** to a sales representative or at **info@snailpapers.com**



FILE FORMAT: PDF, PNG, JPG, AI, PSD or EPS

COLOR MODE: **CMYK** - when sending files to sales representative or at info@snailpapers.com

FINISHED PRODUCT: Finished products are going to be printed in **CMYK colours**. Difference between screen and final product is possible.

YOUR DESIGN: An area to create or add your design, illustrations, text, logo,...

BLUE LINE: The background design must be filled at least to the blue line.

RED LINE: Estimated knife cutting line.

All important artwork must be at least 3 mm from the redline inwards.

GREEN LINE: Folding area.

BEYOND BLUE LINE: Non printing area.

ROLLING PAPERS

LEAVES SLOT: The leaves slot **must be** filled with design. The design will not be visible in the finished product.

LAYOUT LINES: All layout lines must be removed in the final version.

GRAPHICS & FONTS: Must be converted into vector graphics – curves.

PICTURES: Pictures must be embedded for AI, PSD, EPS or PDF file format.

RESOLUTION: **300 DPI**

TRADEMARKS: You take full responsibility for the use of trademarks in your artwork.

MISTAKES: You take full responsibility and we will not check for the position of pictures, texts, backgrounds, clip arts and spelling mistakes and overprint modes.

PRINT DIFFERENCES: We will not check the design difference between the original file and 3D online preview, provided PDF preview file, mock-up file and print file. Some colour difference is possible. Difference between the screen and the final product is possible.

