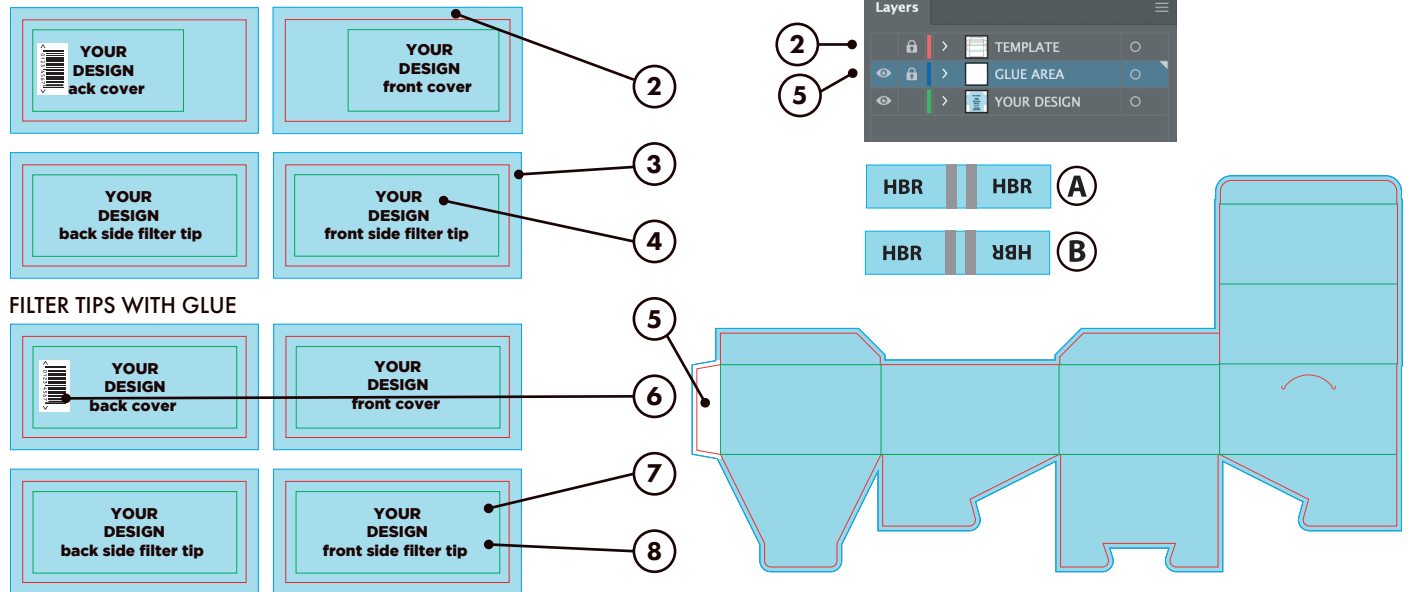


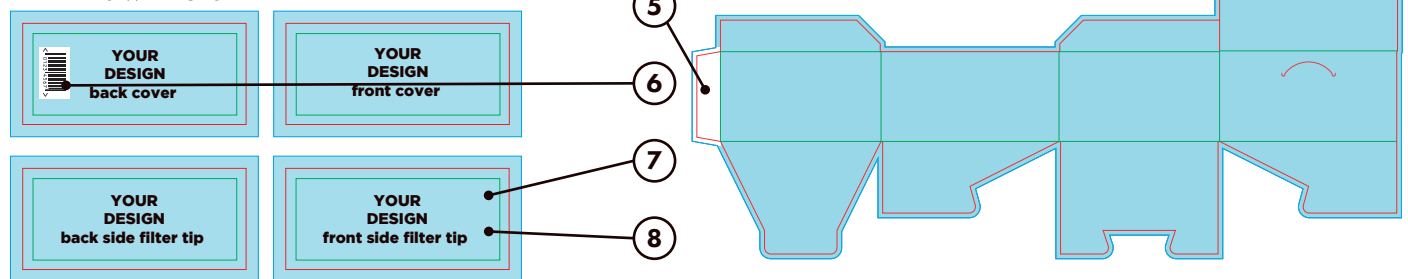
THE TEMPLATE DESIGN INSTRUCTIONS FOR PRODUCT FILTER TIPS WIDE

To submit PDF or EPS files at [snailpapers.com](http://snailpapers.com) or to submit AI, PSD, PNG, PDF, EPS files to a sales representative over email.

**FILTER TIPS WITH BIDDING TAPE**







**FILTER TIPS WITH GLUE**



**ORIENTING BOOKLETS' ELEMENTS**

Check your artwork in real-time with 360° product preview tool and make sure your design is positioned properly.



-  **BLUE AREA:** Final product visible design area.
-  **BLUE LINE:** Bleed line – the background design must be filled to the blue line.
-  **RED LINE:** Estimated knife cutting line. All important artwork must be placed at least 3 mm inwards.
-  **GREEN LINE:** Artwork area.

**BEYOND BLUE LINE:** Non-printing area.

**IMAGES:** Images must be attached or embedded (in case of .ai and .eps files) into final design, not just linked. A JPG/JPEG and a PNG format are possible. We recommend a PNG format with 300 DPI.

- ROLLING PAPER LEAVES SLOT** ① The slot must be filled with the background design. It will not be visible in the final product.
- TEMPLATE LAYOUT LINES** ② The layout lines must not be visible. The template layer must be switched off or removed.
- BLEED AREA** ③ Background design must be filled at least 3 mm over the cutting line or at least to the blue line.
- OUTLINED TEXT** ④ All text must be in curves.
- GLUE/BIDDING AREA** ⑤ The glue/bidding area must be without design or background.
- BARCODE** ⑥ Barcode must be in black colour.
- RESOLUTION** ⑦ Resolution of all design elements must be 300 DPI.
- COLOUR MODE** ⑧ Only CMYK colours are possible to print. See the Snailpapers price list or contact the sales representative for more options.

**SPECIAL FINISHES:** All special finishes (partial UV gloss, partial matte finish, partial soft touch, partial gold or other foil, embossing, debossing) require an extra template file. This file requires only concerned elements in a negative form.

**DESIGN CHECK:** You can always choose between BASIC or FULL DESIGN CHECK done by our print specialists to ensure the best experience.

**TRADEMARKS:** You take full responsibility for the use of trademarks in your submitted design.

**ERRORS:** Please review this proof very carefully before approving it for production. Although we make every effort to ensure no errors or omission are made, mistakes happen. It is the responsibility of the client to confirm that the artwork, text, and graphics contained in the proof are accurate and complete.

**FILE FORMATS:** PDF or EPS.

**PRINT DIFFERENCES:** We will not check the design difference between the original design, 3D online preview, PDF file and print file. Some colour difference is possible.

**FINISHED PRODUCT:** We print only in CMYK colours. A colour difference between a screen and a final product is possible.

TEMPLATE BOOKLET Filter Tips Wide with Biding Tape (add your design)



COVER  
back

This diagram shows the back cover template. It consists of three nested rectangular frames: an outermost blue frame, a middle red frame, and an innermost green frame. The text "COVER back" is centered within the green frame.



COVER  
front

This diagram shows the front cover template. It consists of three nested rectangular frames: an outermost blue frame, a middle red frame, and an innermost green frame. The text "COVER front" is centered within the green frame.



FILTER TIP  
back

This diagram shows the back filter tip template. It consists of three nested rectangular frames: an outermost blue frame, a middle red frame, and an innermost green frame. The text "FILTER TIP back" is centered within the green frame.



FILTER TIP  
front

This diagram shows the front filter tip template. It consists of three nested rectangular frames: an outermost blue frame, a middle red frame, and an innermost green frame. The text "FILTER TIP front" is centered within the green frame.

TEMPLATE BOOKLET Filter Tips Wide with Glue (add your design)



COVER  
back

The template for the back cover consists of a blue outer border, a red inner border, and a green innermost border. The text 'COVER back' is centered within the green border.



COVER  
front

The template for the front cover consists of a blue outer border, a red inner border, and a green innermost border. The text 'COVER front' is centered within the green border.



FILTER TIP  
back

The template for the back of a filter tip consists of a blue outer border, a red inner border, and a green innermost border. The text 'FILTER TIP back' is centered within the green border.



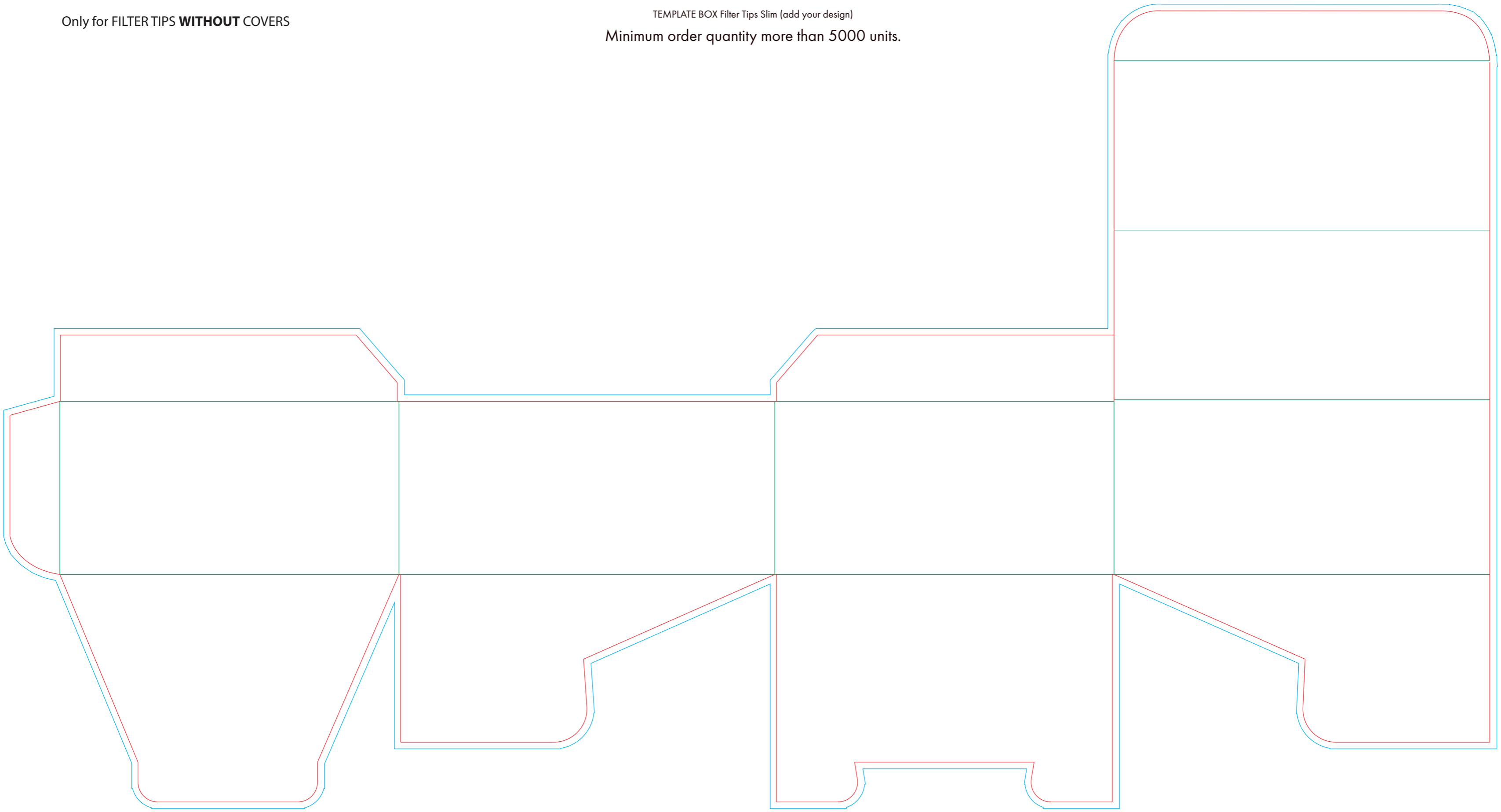
FILTER TIP  
front

The template for the front of a filter tip consists of a blue outer border, a red inner border, and a green innermost border. The text 'FILTER TIP front' is centered within the green border.

Only for FILTER TIPS **WITHOUT** COVERS

TEMPLATE BOX Filter Tips Slim (add your design)

Minimum order quantity more than 5000 units.



TEMPLATE BOX Filter Tips Slim (add your design)

Minimum order quantity more than 5000 units.

Only for FILTER TIPS **WITH** COVERS

